

Resources to Assist Small Businesses in Energy Efficiency



Nationally small businesses spend more than \$60 billion on energy each year. Small businesses that invest strategically can decrease their energy cost by 10 to 30 percent without sacrificing service, quality, style or comfort—while making a contribution to a cleaner environment.

ENERGY STAR,[®] a program of the U.S. Environmental Protection Agency, helps small business owners and operators improve the performance of their facilities while reducing energy costs.

The ENERGY STAR website identifies products to improve energy usage in buildings and plants and provides steps to improve your business's efficiency. Other resources on the ENERGY STAR site include:

Putting Energy Into Profits

Whether you own your building or are a tenant; your goal is to use lighting, heating, air-conditioning, power for office equipment, and other services at the lowest possible cost. The *Putting Energy Into Profits* guide can help you identify cost-effective opportunities to upgrade building equipment and systems for the bottom line. This is a no-cost online guide that is designed to educate and assist the small business community achieve the benefits of energy efficiency.

<http://www.energystar.gov/buildings/tools-and-resources/putting-energy-profits-small-business-guide>

ENERGY STAR Portfolio Manager

By measuring, setting goals and tracking energy use, small businesses can gain control of and manage energy expenses. Small businesses are eligible to use the no-cost ENERGY STAR[®] Portfolio Manager Tool to benchmark buildings and track savings. For additional information, visit www.energystar.gov/benchmark.

Small Business Network

Upon joining the Small Business Network, you will receive a free monthly update by email that can save time by highlighting the latest news and information on energy efficiency pertinent to small business owners. The website www.energystar.gov/buildings/facility-owners-and-managers/small-biz/join-network provides additional information.

Technical Assistance

The ADECA Energy Division offers technical assistance with ENERGY STAR[®], possible energy efficiency funding opportunities, and webinars.



For additional information please contact:
Alabama Department of Economic and Community Affairs, ADECA—Energy Division
PO Box 5690, Montgomery, AL 36103-5690
(334) 242-5290 or www.adeca.alabama.gov/energy